Creating a Banking Leader in the Middle East

May 2008



بنك دي العطي في NBD

Forward Looking Statements

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In line with the economy, the UAE banking sector has grown strongly

USD billion





Islamic banks have increased their presence in the market Emirates NBD





UAE is now the largest banking market in the GCC 2006



**Excludes off-shore banking units Source: Central Banks; Global Insight



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Merger context and aspirations

What merger has led to so far ...

Creation of UAE champion

- Largest UAE bank by assets and market capitalisation
- Enhanced distribution network and business mix strengthening competitive position

Increased financial strength/ scale

- Largest bank in GCC by assets and Top 5 player by market capitalisation
- Increased regional presence

Superior value creation potential

 Significant cost and revenue synergies driving value creation

The merger provides a strong foundation ...

- 1 To become the **leading regional financial institution**, with an increasing international presence
- 2 To leverage financial strength, scale and market positioning to capture domestic and regional opportunities
- 3 To become the **partner of choice** for corporate and retail clients seeking financial services in the GCC

Emirates NBD – A New Regional Powerhouse



Creation of UAE's Leading Bank	 Largest Banking merger in the MENA region. 56% owned by Government of Dubai; 44% Free Float Largest UAE bank by assets & market capitalization Market share of 21% of Assets & 19% of Deposits Corporate / Retail banking powerhouse Distribution network in the UAE with 113 branches & 451 ATM's.
Increased Financial Strength & Scale	 Largest bank by assets in the GCC Top 5 regional bank by market capitalization Well capitalized with the highest shareholders' equity among UAE Banks Expanded regional presence Significant strengthening of competitive positioning Diversified business mix Strategically positioned to capture high growth potential of domestic and regional market.
Superior Value Creation Potential	 Significant cost and revenue synergies driving value creation
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Market has responded positively to the merger



Merger has created value for the shareholders



* Before October 2007, the market cap has been derived by adding the market capitalisation of Emirates Bank and NBD since they were separately listed Source : Market capitalisation at end of month; Bloomberg; Datastream

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Emirates NBD leads the UAE Banking Sector ...

Assets \$b, Q1 2008

Emirates NBD	75.5
Nat. Bk. of Abu Dhabi	42.7
Abu Dhabi Comm. Bk.	31
Mashreq	25.5
First Gulf Bank	23.1
Union Nat. Bank	15.6
ADIB	12.1
Comm. Bk. of Dubai	9.1





*Tangible Shareholder's Equity which excludes Goodwill and Intangibles Source: Bank websites



Our Group Entities







Emirates Bank International and **National Bank of Dubai** are the main operating companies of Emirates NBD group providing Retail, Wholesale & Treasury services.



Emirates Islamic Bank is the Islamic Banking arm of Emirates NBD Group providing Sharia compliant products Retail and Corporate Banking clients.



NBD Investment Bank Ltd was incorporated on 31 May 2006 in DIFC. NBD IB's principal activity is Investment Banking.



Emirates Financial Services is the asset management arm of the Group & focuses on developing the capital and debt markets in the UAE. Growing steadily, EFS has launched a number of proprietary and third-party mutual funds in the UAE.

Our Group Entities



Emirates International Securities, established in 2001, is wholly owned brokerage arm of the Group. The principal activity of the company is to act as intermediary in dealings in stocks and equities which are listed on DFM and ADSM.



Wholly owned subsidiary of the Group, **Network International** was established as an independent credit card services company in 1994. NI has since evolved into a leading credit card and payment services company committed to meet the needs of financial institutions, corporate businesses and individuals alike.



Diners Club International was incorporated in 1993 as a wholly owned subsidiary of EBI. The principal activity of the company is to carry out charge card business in UAE under franchise agreement with Diners Club International.

Our Group Entities



E.T.F.S L.L.C. (formerly ECTSME) is a wholly owned subsidiary of the Group. E.T.F.S' processing center in Dubai, provides a fully integrated and customized solution that caters for all trade finance products. E.T.F.S. is well positioned to in-source and attend to the trade finance needs of banks in the Middle East and North African regions (MENA).



Union Properties is an associate company [Ownership 49.1%] of Emirates Bank Group one of the leading property development, investment and real estate services company in the UAE. The company has invested substantial resources to refine a superior and comprehensive range of property services. These include valuations and feasibility studies; project management; interior design and fitout; property management and maintenance.



Emirates Bank Group acquired a majority shareholding in **National General Insurance Limited (N.G.I.),** in 1995 [Ownership 36.7%]. After restructuring, the company is now poised to be a leader in the UAE's insurance industry.

The company is active in providing insurance cover for Fire, Burglary, personal Accidents, Marine, Engineering, Public & Professional Liability; Workmen's Compensation and Motor Vehicle Risks, and Health Insurance.

Emirates NBD is the largest bank in GCC by assets

EmiratesNBD

GCC ranking by assets \$b, 2007

Emirates NBD	69.1
Nat. Comm. Bank	55.6
Nat. Bank of Kuwait	42.3
SAMBA	41.0
Nat. Bank of Abu Dhabi	38.0
Al Rajhi Bank	33.3
Arab Banking Corp.	32.7
Riyad Bank	32.3
Kuwait Finance House	32.1
Qatar National Bank	31.4

Equity \$b, 2007

Nat. Comm. Bank	7.9
Al Rajhi Bank	6.3
Nat. Bank of Kuwait	5.5
Emirates NBD *	5.2
Kuwait Finance House	5.1
SAMBA	4.8
Qatar National Bank	3.8
Riyad Bank	3.5
Abu Dhabi Comm. Bank	3.1
Nat. Bank of Abu Dhabi	3.1

Kuwait

GCC ranking by profits \$m, 2007



* Tangible Shareholder's Equity which excludes Goodwill and Intangibles Source: Bank websites

KSA

U.A.E.

Building a geographically diversified footprint





بنك الامارات Emirates Bank NBD بالدوالطبي **Current Ratings** Moody's¹ • A1 / P-1 • A1 / P-1 **S&P**² • A / Positive / A-1 A / Positive / A-1 Fitch³ • AA-. . .

EmiratesNBD

1. Moody's Long-term rating / Short-term rating

Intelligence⁴

2. S&P Credit rating

Capital

3. EBI's Long term Issuer Default rating is AA-; NBD has not been rated by Fitch. Support rating available by both EBI and NBD is '1'

• AA-

• AA-

4. Capital Intelligence Foreign currency long term rating for EBI recently upgraded to AA-.



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Pursue profitable growth in Retail Banking

Establish a distinctive Wealth Management offering

Consolidate and enhance market position in Corporate Banking

Develop a leading regional Investment Banking franchise

Expand Islamic Banking

Pursue expansion in the GCC and other key strategic markets

Integrate organizational resources to build a scalable platform

Emirates NBD Strategic Priorities



Emirates NBD Strategic Priorities (Cont'd)





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Key Performance Indicators Q1 2008 vs. Q1 2007





Key Performance Indicators Q1 2008 vs. FY 2007



Revenues: Consistent growth across businesses

Quarter 1 USD million Full Year +32% 2,044 1,372 1,642 1,069 1,039 +49% Q1 08

Costs: Investments supporting business growth & strategy





Balanced Income Streams





Net Interest Margins

Percent





Cost Income Ratio

Percent



* Q1 2006 includes exception IPO-linked income





Delivered strong growth in recent years



Loans, \$b





* Equity for 2007 & Q1 2008 is Tangible Shareholder's Equity which excludes Goodwill and Intangibles Source: Newswires, Financial Statements, Aggregation of EBI and NBD results

Balanced Loan Portfolio with High Degree of Security

Loan Portfolio by Type –Q1 2008





<u>100% = \$ 48b</u>



NPL Ratio



Source: Financial Statements, Aggregation of EBI and NBD results

Coverage Ratio





Robust Capitalization



* Marginal decline in capital is due to payment of dividend for 2007 in Q1 2008.


* Wholesale include Corporate Banking, Investment Banking, Investment management and Treasury; Also includes Associate's revenue of USD 32m Source: 1st Quarter 2008 Financial Statements

Wholesale Bank continues to deliver strong performance







Highlights

- Wholesale Banking comprises of services provided to Multinational, Large Local and Local Corporate as well as Government linked institutions, Financial Institutions and Investment Institutions.
- Product offering comprises mainly Corporate Banking Lending, Deposits, Trade Finance, Syndications, Structuring as well as increasingly Treasury and Investment Banking.
- Historically, Corporate Banking has been a major contributor to the growth of the bank with Corporate lending and deposits growth far in excess of GDP growth.
- Emphasis increasingly placed on providing tailored Treasury and Investment Banking solutions and leveraging established relationships and capital deployed.

Source: financial results; Aggregation of EBI and NBD results for 2006; \$1 = AED 3.67

EmiratesNBD

CAGR

Retail Bank has the largest distribution network & dominant market share





EmiratesNBD

Highlights

- The combined entity has the largest distribution network in UAE & highest market share in Loans and Deposits.
- Investment in customer service has been a key focus for both banks, which coupled with the branch & ATM footprint, is expected to be a key differentiator
- Retail businesses have shown robust growth & won numerous awards including Best Retail Bank and Best e-Banking awards. Combining best practices will be a key success factor and is a management focus.
- Core Retail products include: Current and Savings Accounts, Credit Cards, Personal Loans, Auto Loans, Mortgages and Investment Products.

Source: financial results; Aggregation of EBI and NBD results for 2006; \$1 = AED 3.67

Emirates Islamic Bank : Fastest growth in UAE



EmiratesNBD

Highlights

- Emirates Islamic Bank has become the fastest growing Islamic bank in the UAE, since its inception in 2004.
- The business has more than doubled assets & income every year and is rapidly increasing its market share of Islamic banking
- Significant market opportunities exist for the Group to expand its Islamic footprint.
- A broad product range is on offer for Islamic financing which includes :

Retail: Vehicle & Goods Murabaha financing, Credit Cards, Home Finance, Finance for Services (e.g. rent), Investments and Deposit Accounts

Corporate: Murabaha, Ijarah, Real Estate Financing, Trade Finance, Secured Overdraft, Syndications, Sukuks and Islamic Investment Products



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Integration Update

- Defined future strategy, target business & operating model
- Formalized organization structure for the combined entity & appointed new management team
- Developed integration implementation plan till 2009
- □ Co-location of teams from both banks in progress
- Ieveraging extended product range across combined customer base, e.g. mortgage products
- Optimized balance sheet management
- Business synergies being realized

Customer services improved significantly

- □ Integrated ATM network with 451 ATMs largest ATM network in the UAE
- Network of Smart Deposit Machines (SDMs) integrated : One platform of 92 SDMs across Emirates Bank, Emirates Islamic Bank & NBD
- Branch expansion strategy optimized
- Advertising activities aligned and captured cost synergies
- Existing best-practice sales & service improvement program rolled-out across branches :
 - Sales performance up more than 200% for credit cards & 140% for personal loans in first and second wave branches
 - Customer queue times significantly reduced in branches

Integration milestones going forward





Key Messages

Key Messages

EmiratesNBD

□ UAE presents significant growth potential for financial services

□ EmiratesNBD : A regional financial powerhouse

□ Our strategy is clear & focused

□ Integration is on target & delivering value

□ Strong performance & growth across all businesses

Enhanced products & services for our customers

□ Creating sustainable shareholder value

Appendix

..... Awards 2008

- Emirates NBD was honored by H.H. Sheikh Mohamed Bin Rashid Al Maktoum for its role in boosting investments and attracting businesses from around the world.
- Emirates NBD has been named as Best Emerging Market Bank & Best Foreign Exchange Bank in the UAE for the year 2008 by Global Finance Magazine.
- Superbrands council honored Emirates NBD with three Superbrands awards for Group's 'Emirates Bank', 'National Bank of Dubai' and 'meBank' brands at the Superbrands Tribute Event held in April 2008.

Awards 2007.....

- Named "Best Bank in the UAE for the Year 2007" by the Banker Magazine.
- Awarded JP Morgan Chase Quality Recognition Award.
- Community Recognition Award from Dubai Police.



- Named **Best Bank in UAE** for the fifth consecutive year by Global Finance Magazine.
- "Best Retail Bank in UAE 2006" award from The Asian Banker Excellence.

Awards 2007

بنك الامارات 🌐 Emirates Bank

- Best trade finance provider in UAE for 2007 by Global Finance Magazine.
- Awarded 4th Middle East e-banking leadership award by Middle East Excellence Awards Institute.
- Emirates Post issued set of commemorative stamps to celebrate 30 years of Emirates Bank.
- "Best Retail Banking Branch Innovation Award for Asia Pacific and the Middle East" from The Excellence in Retail Financial Services Awards Program.
- H.E. Ahmed Al Tayer Conferred "Arab Banking Personality of the Year Award" by the Union of Arab Banks (UAB).
- H.E. Ahmed Al Tayer awarded prestigious "lifetime achievement award for 2007" by The Banker Middle East.

....Large Deals Concluded 2008

