SHUAA Capital GCC Investor Conference: 'Restoring Investor Confidence in the GCC'

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Forward Looking Statements

It is possible that this presentation could or may contain forward-looking statements that are based on current expectations or beliefs, as well as assumptions about future events. These forward-looking statements can be identified by the fact that they do not relate only to historical or current facts. Forward-looking statements often use words such as anticipate, target, expect, estimate, intend, plan, goal, believe, will, may, should, would, could or other words of similar meaning. Undue reliance should not be placed on any such statements because, by their very nature, they are subject to known and unknown risks and uncertainties and can be affected by other factors that could cause actual results, and the Group's plans and objectives, to differ materially from those expressed or implied in the forward-looking statements.

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Emirates NBD undertakes no obligation to revise or update any forward looking statement contained within this presentation, regardless of whether those statements are affected as a result of new information, future events or otherwise.

UAE Economic Update

Comments

- UAE was hit by external shocks including weaker oil prices, a credit squeeze, and declining world trade
- UAE's accumulated surpluses over recent years enable it to engage in powerful counter-cyclical fiscal policies
- Monetary policy is also responding to the crisis, with rates being cut and liquidity provided. More steps are expected to be forthcoming
- Correction provides potential to put growth back on a more sustainable long-term path
- Dubai is a strategically located international trading hub with some of the world's best air and sea ports serving over 205 destinations.

Real GDP Growth Forecasts*

	2008	2009	2010
UAE	7.4%	0.5%	3.0%
UK	0.7%	-3.5%	-0.3%
Eurozone	0.7%	-3.0%	-0.2%
Germany	1.0%	-3.3%	-0.2%
US	1.1%	-3.5%	1.4%
China	9.0%	5.7%	7.6%
Japan	-0.7%	-6.7%	0.8%
Singapore	1.3%	-4.6%	2.2%

Promising signs for oil



UAE Real GDP % y/y*



*Source: EIU, Emirates NBD forecasts



UAE Banking Market Update

Comments

- □ UAE L&R growth has outstripped deposit growth in recent years
- □ UAE Banking system liquidity tightened in 3Q 2008 due to outflow of c.\$50b of speculative capital & the Global credit/liquidity crisis following the Lehman's collapse
- Dubai and Abu Dhabi CDS spreads have widened on concerns over Dubai Inc.'s debt and concerns over the real estate market
- Government intervention has been welcome:
 - \$14b backstop facility from MOF
 - \$20b set aside for direct injection into UAE banks; \$14bn deposited to date; option to convert to LT2 capital
 - Deposit guarantee announced
 - Abu Dhabi Government injected \$4.4b of Tier 1 capital into the Abu Dhabi banks
 - Government of Dubai announced a \$20b bond program of which \$10bn was bought by the UAE Central Bank

Dubai & Abu Dhabi Govt. CDS Spreads*



UAE Banking Sector Growth



GCC Banking Market



*Includes Foreign Banks

** Excludes off-shore banking units

Source: National Central Banks December 2008 and Emirates NBD forecasts

*Source: Markit Partners & Reuters

2008 Financial Results Group Performance

Comments

- □ Full Year 2008 Net Profit down 7% from 2007
- □ Cash dividend of 20% and stock dividend of 10%
- Q4-2008 Net Profit of AED 14m (AED 1.2b in Q4-2007)
- □ Financial performance impacted by
 - mark to market & impairments on investment securities of AED 1.8b
 - mark to market on credit default swaps (CDS) of AED 455m
- □ Core business continues to perform strongly despite a more challenging environment in Q3 & Q4 2008
- □ 2008 Core net profit reached AED 5.9bn, up 49% from 2007
- □ Core cost to income ratio improved during the year, esp. during the 2nd half as cost measures implemented & synergies realised



Note 1: 2007 comparatives are presented on a pro forma basis

Note 2: Core business trends exclude mark to market impacts and impairments on investment and other securities.

dicators	
Year to 31 Dec 2008	Variance vs. 2007*
8,447	+19%
(3,356)	+23%
(1,653)	+125%
3,439	-6%
(96)	+17%
339	-10%
3,681	-7%
39.7%	+1.5%
2.01%	+0.12%
0.73	-7%
19.1%	-6%
As at 31 Dec 2008	Var vs. 31 Dec 07*
282.4	+11%
208.9	+26%
162.3	+15%
	Year to 31 Dec 2008 8,447 (3,356) (1,653) 3,439 (96) 339 3,681 39.7% 2.01% 0.73 19.1% 282.4 208.9

11.4%

* 2007 comparatives are presented on a pro forma basis

Capital Adequacy Ratio (%)

-1.7%

1Q 2009 Financial Results Group Performance

Comments

- IQ 2009 Net Profit of AED 1,259m
 - up 5% from 1Q 2008 of AED 1,196m
 - up significantly from Q4 2008 Net Profit of AED 14m
- Relative stabilization of equity & bond markets resulted in lower negative impact from mark to market valuations
 - MTM write-downs & impairments on investments of -AED 162m vs. -AED 991m in 4Q 2008
 - MTM write downs on on credit default swaps (CDS) of -AED 70m vs. -AED 258m in 4Q 2008
- Core business continues to perform strongly
- 1Q 2009 core net profit reached AED 1.49bn, up 18% from Q4 2008 and stable vs. AED 1.50bn in Q1 2008



Note 1: Core business trends exclude impact of MTM and impairments on investments and other securities

Key Performance Indicators				
AED m	Quarter ended 31 March 2009	Variance vs. 1Q 2008		
Total income	2,612	+20%		
Operating expenses	(911)	+11%		
Impairment allowances	(462)	+76%		
Operating profit	1,239	+13%		
Amortisation on intangibles	(23)	+15%		
Associates	44	-63%		
Net profit	1,259	+5%		
Cost: income ratio (%)	34.9%	-2.7%		
Net interest margin (%)	2.76%	+0.67%		
EPS (AED)	0.25	+5%		
Return on average shareholders' equity (%)	25.6%	+0.1%		
AED b	As at 31 Mar 2009	Var vs. 31 Dec 2008		
Total assets	281.4	-0.3%		
Loans	214.4	+2.6%		
Deposits	170.5	+5.0%		
Capital Adequacy Ratio (%)	16.2%	+4.8%		

1Q 2009 Financial Results Net Interest Margins and Cost to Income Ratio

Net Interest Margins

- Net interest margin (NIM) increased from 2.37% in 4Q 2008 (2.01% in FY 2008) to 2.76% in 1Q 2009
- Increase in NIM primarily driven by re-pricing of loans & and the benefit of proactive balance sheet management
- □ FY 2009 NIM is expected to be lower than the 1Q 2009 margin to a target of c.2.0%:
 - expected shift in deposits from low cost current & saving accounts to higher cost time deposits
 - Reduced differential between Eibor & Libor



Cost to Income Ratio

- The cost:income ratio declined from 39.7% for FY 2008 to 34.9% in 1Q 2009
- Excluding the impact of MTM write-downs on investment and other securities, the core business cost:income ratio declined from 34.6% for FY 2008 to 33.7% in 1Q 2009
- We have invested heavily in our IT platforms which is creating a scalable platform for future growth and enabling process and productivity improvements
- A comprehensive programme to optimise the overall cost base is currently underway
- ➡ Emirates NBD is continuing to target a mid-30s core business cost income ratio for FY 2009



Note 1: Core cost:income ratio excludes impact of MTM on investments and other securities in 2008 and 2009

Credit Quality

Comments

- Loan portfolio is balanced and well secured
- Emirates NBD's credit quality remains healthy across the Bank's corporate and retail portfolios
- Moderate increase in delinquencies and non-performing loans witnessed and is within expectations
- □ NPL ratio, excluding impaired investment securities, increased to 1.2% in Q1 2009 from 1.0% reported in 2008
- Added AED 224m to portfolio impairment provisions in 1Q 2009 as a measure of prudence in the current environment
- Mortgage exposure is AED 4.4b as of 31 March 2009. The mortgage portfolio is concentrated on completed properties and on the higher income segments.

Loan Portfolio by Sector – Q1 2009



NPL & Coverage Ratios



Note: 2008 NPL and coverage ratios excludes investment securities classified as nonperforming loans (fully provided)

Retail Loan Portfolio by Sector – Q1 2009



Note: Excludes Personal – retail loans relating to affluent & private banking, overseas branches, subsidiaries, overdrafts and staff loans. 7

Asset Quality Real Estate Exposure



- Exposures to Real Estate & Construction Sector is 14% and 5% of the WB portfolio respectively
- Emirates NBD is very selective in financing real estate sector. Extent of finance is generally limited to:
 - 70% of construction cost excluding land or 60% of cost including land (land valued at lower of cost or market value)
 - 60% of purchase price for completed properties.
- Exposure is mainly to top tier names with diversified business interests and multiple sources of repayment
- Repayment experience is satisfactory with no accounts classified in doubtful or loss categories
- □ Approximately 65% of the portfolio has a repayment maturity of < 3 years
- Careful monitoring of the Real Estate, Construction and related sector exposures
 - Mortgage portfolio is relatively small; AED4.4b as both EBI and NBD are recent entrants into the mortgage market
- Mortgage finance offered across a select range of premium developers, including Dubai Properties, Emaar, Nakheel, AlDar and Sorouh
- Emaar, Dubai Properties & Nakheel account for 77% of the mortgages financed by ENBD
- □ Villas account for approximately 42% of the portfolio; Completed properties account for 76% of the portfolio
- □ Average LTV is 75% on original value and 59% on market value as at October 2008
- □ More than 75% of the customers have only one mortgage loan from ENBD
- Lending criteria are revisited regularly to ensure that the quality of the loan portfolio remains good
- Mortgages portfolio performance is good: Focus on high income customer segments, 90% of portfolio comprises of customers with income > AED 25K per month, low delinquency and provision rates

Wholesale Bank

Investments & Trading Securities

Comments

Source: Bloomberg

- Write-downs and impairments reflected a market-wide downturn in 2008.
- Relative stabilisation of equity and bond markets in first quarter 2009 resulted in lower adverse impact due to mark to markets and impairments on investment securities
- Underlying quality of investment portfolio remains good and some losses on fixed income securities will reverse if held to maturity and no credit event occurs
- Portfolio is being monitored and managed closely by senior management committee to reduce exposure where opportunities arise or where future distress in anticipated

1Q 2009 MTM Impact				
Total	P&L impact		Cumulative changes in FV	
Balance Income		Impairm.		
18,157	(28)	(109)	(128)	
713	10	-	-	
18,870	(18)	(109)	(128)	
2 344	_	(35)	-	
2,344	- (33)	(33)		
21,214	(18)	(144)	(128)	
27,062	-	(193)	50	
22,009	(520)	(471)	(1,479)	
22,009	(793)	(1,011)	(1,810)	
	Total Balance 18,157 713 18,870 2,344 21,214 27,062 22,009	Total Balance P&L Income 18,157 (28) 713 10 18,870 (18) 2,344 - 21,214 (18) 27,062 - 22,009 (520)	P&L impact Income impairm. 18,157 (28) (109) 713 10 - 18,870 (18) (109) 2,344 - (109) 2,344 - (35) 27,062 - (193) 22,009 (520) (471)	

Equity Market performance



Bond Market performance



Source: Bloomberg and Reuters

Investments & Trading Securities (cont'd)



100% = AED 18.9b

Composition by Category: Q1 2009**



* Excl. investment securities in L&R of AED 2.3b ** Excl. investment securities in L&R of AED 2.3b and Trading Securities of AED 0.7b

Q1 2009 Financial Results Profit and Balance Sheet growth in recent years



Assets & Loans, AED billion



Deposits & Equity, AED billion^



Source: Financial Statements, Aggregation of Emirates Bank International and NBD results

* The comparative results for 2007 were prepared on a pro forma basis, which assumed that the merger occurred on 1 January 2007

- ^ Equity for 2007 and 2008 is Tangible Shareholder's Equity which excludes Goodwill and Intangibles
- 1 Prior Year 2006 is the aggregation of Emirates Bank International and NBD

2 Year 2007 & 2008 excludes amortization of intangibles

Divisional Performance

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Consumer Banking

Wealth Management



□ Loans □ Deposits

Divisional Performance (cont'd)





Capital Adequacy

Comments

- Capital adequacy ratio at 16.2% in Q1 2009 (Q4 2008: 11.4%)
- Tier 1 capital increased from 9.4% at Q4 2008 to 9.7% at Q1 2009 as profit generation exceeded the payment of the 2008 full year dividend
- Tier 2 capital increased by AED 9.4b, primarily due to the conversion of the Ministry of Finance deposits into Tier 2 capital (AED 9.3b of the AED 12.6b qualifies as Tier 2 capital as at 31/03/09)
- Risk Weighted Assets (RWAs) fell by 2% from 4Q 2008 due to continued focus on management of RWA
- □ Emirates NBD targeting Tier 1 ratio of 11% as at the end of Q2 2009, in line with regulatory requirements:
 - Continued profit generation will boost Tier 1 capital
 - Emirates NBD are looking to issue at least AED 3.5b
 Tier 1 perpetual securities in 2Q 2008 by way of private placements
 - Emirates NBD will exchange c. AED 500m of lower Tier 2 bonds to new shorter-term senior unsecured debt creating a Tier 1 capital benefit of c. AED 120m

Capital Ratios



Capital Movement Schedule

FY 2008 to 1Q 2009 (AED b)	Tier 1	Tier 2	Total
Capital as at 31.12.08	20.4	4.4	24.7
Net profits generated	1.3	-	1.3
FY 2008 dividend paid	-1.0	-	-1.0
Conversion of MOF deposits	-	9.3	9.3
<u>Other</u>	<u>0.0</u>	<u>0.1</u>	<u>0.2</u>
Capital as at 31.03.09	20.7	13.8	34.5
AED b	1Q 09	FY08	Diff %
Risk Weighted Assets	213.0	217.3	-2.0%

Funding and Liquidity

Comments

- □ Liquidity in the UAE Banking system has further improved in 1Q 2009, helped by the various Government initiatives
- □ Formal deposit guarantee documentation expected soon
- Funding remains stable and deposit mobilisation initiatives proving successful
- Continue to access stable interbank lines and ECP market opening up
- Liquidity backstop facilities of c. AED 15b remain unused
- □ Term debt maturity profile is well within our funding capacity; repaid scheduled AED 3.3b in 1Q 2009







Maturity Profile : EMTNs



Merger Update Integration fully on track

EmiratesNBD





Integration milestones going forward



Merger Update Exceeded 2008 full year targets on all revenue, costs & one-off synergies

Target Synergies

- AED 346m of recurring annual synergies by the third year post merger, plus AED 26m of one-off synergies totalling AED 372m
- □ The recurring synergies below will be delivered 33% in year 1 (2008), 66% in year 2 (2009) and fully by 2010
- Year 1 target therefore AED 124m (33% of AED 372m) of which, recurring synergies represent: (One-off synergy commitment in 2008 is AED 9m)

AED m	Syne	rgies	% of Sn	naller Base ¹	% of Combined Base ¹
	2008	2010	Actual	Benchmark	Actual
Revenue	65	195	10.5%	5-10%	4.1%
Costs	50	151	22.2%	14-26%	8.3%

Note 1: 2010 Synergy base used when computing synergy targets were 2006 financials, smaller base was NBD and combined was aggregated EBI and NBD

Key drivers of Revenue Synergies

Revenue synergies for 2008 full year (AED 104m):

- Largest distribution network of 120 branches & 659 ATMs and SDMs
- Focus on cross selling– e.g. mortgages > AED 99m loans
- Enhanced market share/pricing advantages e.g. FDs
- Embedded Customer efficiency framework e.g. Tafawouq has tripled branch sales in Umm Suqeim & DCC

Actual 2008 Synergies

Achieved synergies of AED 235m – ahead of 2008 full year target by 90%



Note 1: Base used when computing synergy targets were 2006 financials

Key drivers of cost & one-off synergies

- **Cost synergies** for 2008 full year (AED 109m):
 - Single Head-office in place
 - Created efficiencies through unified business models
 - Combined marketing & advertisement activities
- □ **One-off synergies** for 2008 full year (AED 22m):
 - Projects & initiatives discontinued due to merger, namely Islamic banking set up previously planned in NBD

Strategic Imperatives

Optimise balance sheet	 Prudent lending growth Support growth of important Group relationships in line with targeted asset/deposit ratios Focus on funding Renewed focus on key market segments Leverage distribution network Continue to maintain and develop wholesale sources of medium to long term funding Continued government action / support
Drive profitability	 Improve product/customer profitability Re-price and maximize product yields Increase fee based income Improve overall cost position Drive performance improvement program Increase process efficiency Migrate customers to lower cost channels
Enhance risk management	 Implementation of Basel II IRB approach Advancement of Liquidity Risk Control and Management Alignment and integration of Economic Capital and Stress testing Framework Strengthen credit management and improve collection processes

Strategic Imperatives

Evidence of success in Q1 2009:

Optimise balance sheet	 Capital Adequacy Ratio strengthened to 16.2% from 11.4% at the previous year-end due to conversion of AED 9.3bn of Ministry of Finance deposits to Tier II capital Expect to exceed Tier 1 of 11% by end of 2nd quarter Risk Weighted Assets declined by 2% from the end of 2008 compared to 3% growth in loans and advances Customer deposits grew by 5% compared to 3% growth in loans, improving the stable resources ratio
Drive profitability	 Net interest margin improved to 2.76% from 2.37% in 4Q 2008 due to re-pricing of assets and benefits of balance sheet management Core cost to income ratio improved to 33.7% from 34.6% in 2008 Core return on average equity improved to 30.3% from 25.0% in 4Q 2008 Core return on average assets improved to 2.1% from 1.8% in 4Q 2008
Enhance risk management	 Credit metrics remain healthy and within expectations NPL ratio increased modestly to 1.2% from 1.0% in 2008 Differentiation of risk management and credit quality between banks will become more evident in future quarters

Outlook

- In 2009 the external environment combined with liquidity tightening and weakening demand should bring GDP growth back towards 0.5%
- UAE's accumulated surpluses over recent years enable it to engage in counter-cyclical policies, providing a powerful fiscal stimulus
- □ Monetary policy is also responding to the crisis, with rates being cut and liquidity provided
- Current market correction provides potential to put growth back on a more sustainable longterm path
- 1Q 2009 witnessed signs of stabilisation in the international debt and equity markets and an improvement in local liquidity conditions and sentiment.
- Uncertainties remain in the Global and regional environment and we remain cautious and are taking measures to offset the possible effects
- □ The fundamentals of Emirates NBD's core business remains strong
- Success of EmiratesNBD's merger even more pronounced in the current climate as the Bank is more resilient due to scale and is seen as a stronger counterparty
- □ We are a consolidator of choice in the region and are well placed to take advantage of any attractive opportunities that may arise

Summary

- The UAE economy is expected to slow down but remains relatively well positioned
- The integration is fully on track and 2008 full year synergy targets were exceeded by 90%
- 2008 statutory net profit down 7% from 2007, which was significantly impacted by writedowns and impairments on investment and other securities of AED 2.26b in 2008
- 2008 core net profit up 49% from 2007
- Solid first quarter 2009 performance with net profit of AED 1.2 billion increased by 5% from Q1 2008; less impacted by write-downs and impairments on investment securities & credit default swaps (CDS) due to relative stabilisation of markets in the first quarter 2009
- Our strategic priorities in 2009 are balance sheet optimisation, focus on profitability and costs and continuing improvements in risk management.
- 1Q 2009 has witnessed some stabilisation in the environment. However, uncertainties remain and Emirates NBD is retaining its cautious stance
- Emirates NBD is well positioned to take advantage of emanating opportunities

Appendix

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Background on Emirates NBD

Strategic Priorities

Awards and Key Deals

Emirates NBD is the largest bank in the UAE and GCC by assets

UAE ranking by Assets \$b

Emirates NBD	76.9
NBAD	44.8
ADCB	40.2
First Gulf Bank	29.3
Mashreq	25.4
DIB	23.0
UNB	17.8
ADIB	13.9
CBD	9.7

UAE ranking by Equity \$b

Emirates NBD	7.0*
First Gulf Bank	4.4
ADCB	4.3
NBAD	3.9
Mashreq	2.9
DIB	2.4
UNB	2.0
ADIB	1.5
CBD	1.3

UAE ranking by Profits \$m

Emirates NBD	1,002
NBAD	822
First Gulf Bank	816
DIB	471
Mashreq	447
UNB	392
ADCB	370
ADIB	232
CBD	210

Source: Bank Financial Statements 31st December 2008 * Emirates NBD's Tangible Shareholder's Equity is \$5.4bn

GCC ranking by Assets \$b

Emirates NBD	76.9
Nat. Comm. Bank	59.2
SAMBA	47.8
Nat. Bank of Abu Dhabi	44.8
Al Rajhi Bank	44.0
Nat. Bank of Kuwait	43.4
Riyad Bank	42.6
Qatar National Bank	41.8
Abu Dhabi Comm. Bank	40.2
Kuwait Finance House	38.2

GCC ranking by Equity \$b

Al Rajhi Bank	
Nat. Comm. Bank	
Emirates NBD	
Riyad Bank	
SAMBA	
Nat. Bank of Kuwait	
Qatar National Bank	
Kuwait Finance House	e
First Gulf Bank	4
Abu Dhabi Comm. Ba	ınk 4.
Kuwait	Qatar

7.2 7.0 7.0* 6.9 5.4 5.2 4.6 4.5 4.4 3

GCC ranking by Profits \$m

7.2		Al Rajhi Bank	1,742	
0		SAMBA	1,201	
*		Qatar National Bank	1,004	
		Emirates NBD	1,002	
		Nat. Bank of Kuwait	925	
		NBAD	822	
		First Gulf Bank	816	
		Saudi British Bank	780	
		Banque Saudi Fransi	749	
		Riyad Bank	704	
Bahrain				

U.A.E KSA Source: Bank Financial Statements & Bloomberg - 31st December 2008 * Emirates NBD's Tangible Shareholder's Equity is \$5.4bn

Emirates NBD Group Structure and Market Shares



Group Structure	Group Entities			
Emirates NBD (Parent Company) Banking Other Financial Services Brokerage Processing Associates	 Emirates Bank & National Bank of Dubai are the primary companies of Emirates NBD group Provide services and products to Retail, Wholesale & Treasury Customers. 			
Emirates Bank National Bank of Dubai EIS Asset Management Emirates Int'l Securities E T F S Union Properties Emirates NBD Investment Emirates NBD Investment NBD Network National General	 Fastest growing Islamic bank in UAE Provides Sharia compliant products to Retail and Corporate Banking clients. 99.8% owned by Emirates NBD 			
Islamic Bank Money Securities International General Insurance EIS, KSA Market Profile	 NBD Investment Bank was incorporated on 31 May 2006 in the DIFC. Principal activity is Investment Banking. 			
 Emirates NBD have 129 branches: EBI 57, NBD 43 & EIB 29; Dubai 90, Abu Dhabi 16, Sharjah 19, Other Emirates 4 Emirates NBD have 529 ATMs and 122 SDMs 	• Emirates International Securities was established in 2001 with principal activity is brokerage on listed securities on DFM and ADSM.			
 Emirates NBD market share in UAE: Assets c.20% Deposits c.19% and Loans c.22% 	• Network International established in 1994 and evolved into a leading credit card and payment services company.			
 Retail market shares (estimated): Personal c.24%, Home c.12% and Auto Loans c.30% Credit cards c.11% and Debit cards c.19% Corporate bank: Number 1 mandated lead arranger in UAE 	 Emirates Investment Services Limited was incorporated in DIFC in 2006 Principal activities are Investment Banking and Asset Management. 			
 regional syndication loans (Thomson Reuters as of 31st July 2008) Investment bank: "Emirates NBD PJSC" was ranked 2nd in international Financing Review (IFR)'s league table for the 	 Union Properties is an associate company [Ownership 47.8%] of Group Leading property development, investment and real estate services company in the UAE. 			
 issuance of "International Bonds" EIS: Brokerage business ranked 5th by volume in the UAE Source: UAE Central Bank and ENBD estimates 	National General Insurance Limited (N.G.I.), acquired in 1995 [Own 36.7%]. is active in providing general insurance cover for a wide range of products.			

Building a geographically diversified footprint



Strong Credit Ratings



1 Moody's Long-term rating / Short-term rating

2 S&P Credit ratings on negative 'credit watch'

3 EBI's Long term Issuer Default rating is AA-; NBD has not been rated by Fitch. Support rating for both EBI and NBD is '1'

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Optimise Balance Sheet Initiatives



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Optimise Balance Sheet Initiatives (cont'd)



Drive Profitability Initiatives

Streamline processes & productivity • Leverage the recent significant investment in technology and infrastructure to streamline processes and improve productivity

- Finacle core banking system
- Oracle Financials ERP
- Consolidation of data centres at Al Barsha
- Oracle HR Management System
- Calypso Treasury Management System
- Integrated Internet Banking platform

Creating a scalable platform for future growth

Drive Profitability

2

Optimise overall cost base

- Tighter governance of costs
- Redeployment of staff from lower volume front-end activities to governance areas such as controls, collections and liability generation
- Acceleration of integration cost savings initiatives
 - Align organisation and management model to new economic environment
 - Co-location/integration of functions
 - Eliminating duplicated systems & processes
- Purchasing savings through rationalisation of suppliers, leveraging scale and renegotiation of contracts

Drive Profitability Initiatives (cont'd)





Enhance Risk Management Initiatives

• Developed Risk Model Governance Framework, Risk Strategy and comprehensive MIS capability

- Development of Basel II Standardized Approach capital calculator for Emirates NBD completed in line with UAE Central Bank
- Developed Basel II compliant internal Rating system for corporate, SME and FI customers and development of Rating Masterscale
- Implemented group-wide Internal Capital Adequacy Assessment Process (ICAAP) in line with the Basel II guidelines
- Developed application and behavioral scorecards for Retail products
- Developed home loans application model
- Enhancement of current PIP methodology for Corporate and Retail segments
- Completed technical VaR implementation for trading desks
- Implemented initial pricing & valuation engine for the existing Treasury Sales Book
 - In-source field collections to improve efficiency
- Expand tie up with international recovery agencies
- Set up retail restructuring/workout unit

Enhance risk management

2

Enhance

Risk

Management

framework

Improve

collections

33

Enhance Risk Management Initiatives (cont'd)

Corporate

- Sectoral caps harmonized for all Emirates NBD corporate counterparties
- Exposures to all economic sectors being carefully monitored
- Prudence in renewing existing facilities
- Intensified credit monitoring and controls
- Delegated authority matrix reviewed
- Review of securities to ensure quality and adequacy of coverage

Financial Institutions

- Review of counterparty limits & reduction as appropriate
- Intensified utilization monitoring
- Liquidation of investments on a best effort basis

Retail

- Active revision of policies to ensure NPLs within acceptable ranges
- Roll out new scorecards
- Ongoing review of sectoral risk appetite
- Eligibility norms for company approvals raised
- Increase in income norms
- Debt Burden ratios scaled down and reduction in loan multiples
- Target end-user mortgage users (i.e. reduce LTVs and limit mortgages per customer)

Enhance risk management

Strengthen

credit

policy

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Background on Emirates NBD

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2008 and Q1 2009 : Awards



Emirates NBD was honored by H.H. Sheikh Mohamed Bin Rashid Al Maktoum, the Ruler of Dubai and Vice President & Prime Minister of the UAE, for its role in boosting investments and attracting businesses from around the world.



 Rick Pudner, Chief Executive Officer of Emirates NBD was awarded the 'Banker of the Year Award' by The Banker Middle East.



Emirates NBD has been named as Best Emerging Market Bank & Best Foreign Exchange Bank in the UAE for the year 2008 by Global Finance Magazine. Global Finance Magazine named the bank as Best Bank, Best Emerging Market Bank and Best Trade Finance Provider in the UAE in May 2009.



Superbrands council honored Emirates NBD with three Superbrands awards for Group's 'Emirates Bank', 'National Bank of Dubai' and 'meBank' brands at the Superbrands Tribute Event held in April 2008.



Emirates NBD was awarded 'Best Bank in the UAE', for the year 2008 by The Banker 2008



'Best Retail Bank' Arabian Business Magazine 2008

....Large Deals Concluded 2008



... Large Deals Concluded 2008 Cont'd...



... Large Deals Concluded 2008 Cont'd...



... Large Deals Concluded 2009



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